

Summer Camp Family Communication Countdown

Four focused updates at 90, 60, 30, and 7 days prevent the last-week information dump.

Checkpoint	Family message	Leader review	Owner	Send date
90 days	Dates, location, estimate, RSVP, next update	Confirm published camp source and initial count		
60 days	Registration, payment, forms, gear, travel outline	Verify current council and camp instructions		
30 days	Targeted gaps and first-time family support	Review attendee, adult, travel, and task gaps		
7 days	Arrival, travel, weather, packing, final update channel	Lock current logistics and escalation owner		

Review prompts

- Link to the current host-camp and council instructions.
- Keep medical and other sensitive details out of group communication.
- Name the person and channel that own the final change.